

# ZNODE MARKETPLACE MULTI-VENDOR

Robust Marketplace Environments, Simple Administrative Management



MULTI-TENANCY FOR YOUR ECOMMERCE BUSINESS.

Create a robust marketplace for your vendors.

Znode's Multi-Vendor Marketplace gives companies the ability to own and operate a robust marketplace with individual vendor management. Vendors can upload and manage their own inventory while administrators can maintain overall marketplace functionality. As a result, you will expand your customer base and increase online conversions, share value-added services and applications with your clients and create diverse marketplaces that competitively serve the needs of your end-users.

## What Is It?

Znode's Multi-Vendor Marketplace module is an enterprise-level eCommerce offering that allows your business to easily create an environment for multiple vendors to sign-up, manage, and sell products, all while your business has full control. Multi-Vendor Marketplace also creates an atmosphere beneficial to end users by offering a vast assortment of products from competitive vendors.

## SUMMARY

- Enable thousands of vendors to manage and sell their products
- Ability to share and integrate products, catalogs, promotions, and branding with vendors
- Centralized administration for you and your vendors
- Expand customer base and boost sales revenue through increased online conversions
- Quicker time to market for products
- Provide customers value with competitive vendor environment
- Increase customer retention by providing a more personalized online shopping experience

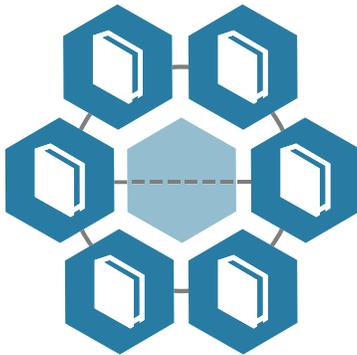


### Why This eCommerce Strategy?

Multi-Vendor Marketplace allows vendors to manage their own products within your eCommerce website. Businesses of all sizes can streamline product management by empowering vendors to efficiently manage their products with this business strategy.

### About Znode Multifront™

Multifront offers mid to large businesses in a variety of industries a comprehensive and integrated eCommerce platform for delivering personalized and relevant online shopping experiences that increase conversions and customer engagement. It is a fully customizable .NET eCommerce platform with multi-store and marketplace capabilities. Your eCommerce website will convert more customers, increase average order value, reduce abandoned shopping carts, and offer relevant brand experiences.



### KEY FEATURES

- Flexible .NET platform architecture
- Enterprise class, scalable performance
- Control search results and provide more relevant product options
- Ability to upsell and cross-sell across products and categories
- Co-manage product catalogs and product promotions
- Control pricing, descriptions, product images, inventory, and more
- Unique enterprise-level eCommerce business strategies for companies of all sizes

### About Znode

Znode provides a leading .NET eCommerce platform that enables full customization of the online shopping experience and helps your eCommerce business to connect with customers on their terms. The highly scalable and flexible solution features rapid speed to market, full access to the source code, third party extension development, and enterprise system integrations. Znode serves hundreds of customers worldwide and is used by leading manufacturers, distributors, and retailers.

For more information and resources, visit us online at [www.znode.com](http://www.znode.com)

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