

MULTIFRONT™ 8.0

The industry's leading fully customizable .NET eCommerce platform.



8.0 .NET Ecommerce Platform

Multifront 8.0 offers mid to large businesses in a variety of industries a comprehensive and integrated eCommerce platform for delivering personalized and relevant online shopping experiences that increase conversions and customer engagement.



FULL MVC FRAMEWORK

Multifront 8.0 built with MVC 5 brings a leaner, more scalable and powerful eCommerce platform. Cut down on development time with the ability to reuse and maintain the same code.



REDESIGNED ADMIN

The new admin is redesigned to improve user experience and simplify operational flow. This new design is responsive and will enable administrative functions via mobile and tablet devices.



EXTENSION FRAMEWORK

The base Znode framework will now allow third party plugins to be developed by clients, partners, and independent developers. Plugins can be managed via the SiteAdmin.



znode[®]
relevant ecommerce

What is it?

Multifront 8.0 is a comprehensive, fully customizable .NET eCommerce framework with multi-store and marketplace capabilities. It features REST APIs for seamless integration.

Who is it for?

Multifront 8.0 is designed for companies looking for a flexible and scalable .NET eCommerce platform that is customizable and will integrate with back office systems, all while allowing them to create personalized and engaging online shopping experiences.

Technical Summary

Below are some of the advanced features you will find in Multifront 8.0:

- Launch unlimited storefronts
- Access of the source code
- Performance tested with millions of products
- Multi-store, multi-tenant capable
- Powerful, user-friendly dashboard
- Over 200 REST API endpoints
- Responsive design, mobile-ready
- Dynamic site search functionality
- Product ratings and reviews
- Customer-based pricing
- Unique Marketplace capabilities
- PCI compliant shopping cart
- Faceted search within search capability
- Over 20 SEO best practices
- Bulk data upload
- Custom reporting and analytics
- Multiple payment systems and taxes
- 100% customizable catalog
- Full .NET MVC 5 architecture
- Social integration
- Standards based, N-Tier design
- Abandoned shopping cart management
- Enhanced application error log
- Supports SQL 2012 & SQL 2014
- Support for 3rd party extensions (plugins)

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SCALE

Future-proof your eCommerce website with Multifront's flexible .NET MVC 5 framework, allowing you to customize, create add-ons, and scale as your eCommerce business grows. Leverage different business strategies as you add vendors and storefronts



CUSTOMIZE

Every aspect of the Multifront eCommerce platform is 100% customizable, including Administration, Operations, Search, and Customer Experience—making it the best choice for your online business.



INTEGRATE

Seamlessly integrate your back-office and ERP systems with Multifront. Leverage our open RESTful APIs, enabling any 3rd party applications to download and upload data to the storefront or admin in real-time.



ABOUT ZNODE

Znode provides a leading .NET eCommerce platform that enables full customization of the online shopping experience. The highly scalable and flexible solution features rapid speed to market, full access to the source code, third party extension development, and enterprise system integrations. The platform contains a comprehensive and robust feature set, but also truly differentiates in the ability to extend functionality, provide capability for multi-tenants, customization for unique requirements, and get to market quickly. Znode serves hundreds of customers worldwide and is used by leading manufacturers, distributors, and retailers.

MORE THAN JUST AN ECOMMERCE PLATFORM



Increase Traffic

Multifront follows SEO best practices and gives you full control. Personalize shopping experiences and increase conversions.



Social

Ratings and reviews are included that allow you to engage your audience. Social platform integrations are standard for increased social reach.



Mobile

Multifront includes a responsive design, allowing you to provide customers with a consistent experience across multiple devices and screen formats.



Measuring

Your team will have the ability to measure, report, and improve conversion rates; and optimize with Multifront's advanced toolset.



Relevant Strategies

Implement unique eCommerce strategies like vendor management, distributed agents, or online franchising that are relevant to your industry and support your strategy.



Speed to Market

Create and deliver unlimited branded storefronts in as little as 90-120 days. Quickly take advantage of seasons, trends, and changing customer preferences.

CONTACT US:

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